



PRESS RELEASE
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FRANK THEATRES TO BEGIN EXTENSIVE RENOVATIONS AT TILTON 9 THEATRE THIS SPRING

New operator will transform the current theatre into a modern, state-of-the-art multiplex

JUPITER, FL (January 14, 2011) – Frank Theatres, a division of Frank Entertainment (1906), today announced that extensive renovations will begin at the Tilton 9 Theatre in Northfield, NJ this Spring. Frank will transform the current theatre into a modern, State-of-the-Art multiplex featuring stadium seating with oversized leather recliner rockers, enhanced surround sound, digital technology, 3D screens, one 80 foot wide giant screen and expanded concession and food menus. "Transforming the theatre is about giving guests more choices and better amenities, having a new State-of-the-Art multiplex is an important step in that direction", said owner Bruce Frank.

The Tilton 9 Theatre shall become the first Premier Cinema in the New Jersey – Philadelphia area offering an all encompassing entertainment and dining experience where guests can immerse themselves in the most incredible entertainment experience available today.

Renovations and enhancements will take place in stages over the next several months allowing the Tilton 9 to remain open during its remodel. Frank Theatres will make every effort to minimize any impacts to our guest throughout the renovation and has an absolute commitment to delivering the best movie experience you'll find anywhere. The transformation will provide a completely new movie going experience boasting new amenities and a new décor throughout.

Frank Theatres Tilton 9 Theatre will feature these amenities:

- Stadium seating in every auditorium for a clear view of the screen.
- New oversized leather lounge chair style seats offer extra comfort.
- Enhanced Digital surround sound to achieve the most amazing cinematic experience.
- All Digital SONY 4K Projection equipped with RealD 3D cinema technology.
- New 80 foot wide giant screen format – the largest screen in the Tri-State Area.
- Expanded concession and food menu offers a wide assortment of hot food items, Pepsi products, popcorn, candy and snacks.
- "The Premier" Cinema for guests 21 and older only.
- Automated box office and advanced tickets offer guests the ultimate convenience.
- Reserved seating allows moviegoers the opportunity to select and reserve their seats in advance.
- Points based loyalty rewards program to give customers a more convenient way to save real cash and earn free products.
- Weekly E-mail newsletter of movies now showing and upcoming events.
- Theatre rental programs allow businesses and individual's access to private screenings and meetings.

Frank Theatres operates 26 locations across New Jersey, Pennsylvania, West Virginia, North Carolina, South Carolina, Georgia and Florida.

About FRANK THEATRES

Frank Theatres currently owns and operates 26 theatres and 229 screens in New Jersey, Pennsylvania, West Virginia, North Carolina, South Carolina, Georgia and Florida. Today, guided by 3rd generation leadership and a seasoned management team, Frank Theatres continues their growth with upcoming projects to include sites in Delray Beach, FL., Greenville, SC, Murrells Inlet, SC., Cary, NC., Holly Springs, NC., Southern Pines, NC., Ranson, WV., Willow Grove, PA., and Syracuse, NY.

For additional information on the company, visit <http://www.franktheatres.com/>.

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