



PRESS RELEASE  
FOR IMMEDIATE RELEASE

## FRANK THEATRES ANNOUNCES D-BOX MOTION-ENHANCED THEATRE SEATS DEBUT AT QUEENSGATE STADIUM 13

*The latest spin on the movie-going experience has its official debut Friday, April 20th*

**JUPITER, FL (April 17, 2012)** – Frank Theatres, a division of the Frank Entertainment Company (1906), today announced the theatre chain is making its D-BOX MFX Seats debut at its Queensgate Stadium 13 location in York, Pennsylvania.

The Queensgate Stadium 13 theatre has added 30 new D-BOX MFX Seats, all of which are perfectly synchronized with the onscreen action and promise to immerse customers in the movie-going experience. Queensgate Stadium 13 will be the first movie theatre in York to offer customers the realistic experience of D-BOX MFX motion code seats.

The motion seating D-BOX system will be available to moviegoers beginning Friday, April 20 with *The Hunger Games* followed shortly after by *Marvel's The Avengers* in May. Thereafter, new D-BOX films are planned for release every two weeks.



The seats, which you can reserve in advance when you buy your tickets, are arranged in two rows in the middle of the theatre, are numbered and feature individual controls so you can control the intensity of the experience. You can even try before you buy. There's a D-BOX demo kiosk with two of the motion chairs set up in the theatre lobby; showing the latest trailers on a mild movement setting. Enjoy the ride!

With Queensgate Stadium 13 as the circuit's third out of five theatres offering the immersive movie-going experience, Frank Theatres Sandhills Stadium 10 located in Southern Pines, North Carolina will soon follow with D-BOX motion-enhanced seating additions.

For a complete listing of theatres offering the D-BOX experience and a guide to new movies, visit <http://www.franktheatres.com/D-BOX.aspx>.

### ABOUT D-BOX

D-BOX Technologies Inc. designs, manufactures and markets cutting-edge motion systems intended mainly for the entertainment and industrial simulation industries. This unique and patented technology, the D-BOX Motion Code®, uses motion effects specifically programmed for each visual content which are sent to a motion system integrated into either a platform or a seat. The resulting motion is perfectly synchronized with the on-screen action, thus creating an unmatched realistic immersive experience. As of today, many Hollywood studios offer D-BOX Motion Code® on their motion pictures in commercial theatres, on DVDs and Blu-rays. By reaching agreements with various industry leaders, D-BOX's award-winning motion technology is gradually proving itself as a new global standard. D-BOX is a public company whose shares are traded on the Toronto Stock Exchange under the symbol DBO. For further information please see [www.d-box.com](http://www.d-box.com).



**PRESS RELEASE**  
FOR IMMEDIATE RELEASE

**ABOUT FRANK THEATRES**

Frank Theatres currently owns and operates 25 theatres and 256 screens in New Jersey, Pennsylvania, West Virginia, North Carolina, South Carolina, Georgia and Florida. Today, guided by 3rd generation leadership and a seasoned management team, Frank Theatres continues their growth with upcoming projects to include sites in Delray Beach, FL., West Palm Beach, FL., Cary, NC., Holly Springs, NC., Southern Pines, NC., Kingsport, TN., Ranson, WV., and Princeton, NJ. For more information, visit [www.franktheatres.com](http://www.franktheatres.com).

###

**FRANK ENTERTAINMENT**, corporate headquarters is located at 1003 W. Indiantown Road, Suite 210, Jupiter, FL 33458.

**Media Contact:**

Michelle Guillery  
Director of Marketing  
(561) 776-4747 Ext. 1025  
[mguillery@frankcompanies.com](mailto:mguillery@frankcompanies.com)

**To Setup An Interview:**

Rick Abel  
Regional Manager, North  
Frank Theatres  
(609) 641-3595  
[RickA@frankcompanies.com](mailto:RickA@frankcompanies.com)

Kevin Scott  
General Manager  
Queensgate Stadium 13  
(717) 854-1234  
[Queensgate@frankcompanies.com](mailto:Queensgate@frankcompanies.com)