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FRANK THEATRES ANNOUNCES D-BOX MOTION-ENHANCED THEATRE SEATS DEBUT AT SANDHILLS STADIUM 10

The latest spin on the movie-going experience has its official debut Friday, April 27th

JUPITER, FL (April 23, 2012) – Frank Theatres, a division of the Frank Entertainment Company (1906), today announced the theatre chain is making its D-BOX MFX Seats debut at its Sandhills Stadium 10 location in Southern Pines, North Carolina.

The Sandhills Stadium 10 theatre has added 26 new D-BOX MFX Seats, all of which are perfectly synchronized with the onscreen action and promise to immerse customers in the movie-going experience. Sandhills Stadium 10 will be the first movie theatre in Southern Pines to offer customers the realistic experience of D-BOX MFX motion code seats.

The motion seating D-BOX system will be available to moviegoers beginning Friday, April 27 with *The Hunger Games* followed shortly after by *Marvel's The Avengers* in May. Thereafter, new D-BOX films are planned for release every two weeks.

The seats, which you can reserve in advance when you buy your tickets, are arranged in two rows in the middle of the theatre, are numbered and feature individual controls so you can control the intensity of the experience. You can even try before you buy. There's a D-BOX demo kiosk with two of the motion chairs set up in the theatre lobby; showing the latest trailers on a mild movement setting. Enjoy the ride!

With Sandhills Stadium 10 as the circuit's fourth out of five theatres offering the immersive movie-going experience, Frank Theatres Inlet Square 11 located in Murrells Inlet, South Carolina will soon follow with D-BOX motion-enhanced seating additions.

For a complete listing of theatres offering the D-BOX experience and a guide to new movies, visit http://www.franktheatres.com/DBOX.aspx.

ABOUT D-BOX

D-BOX Technologies Inc. designs, manufactures and markets cutting-edge motion systems intended mainly for the entertainment and industrial simulation industries. This unique and patented technology, the D-BOX Motion Code®, uses motion effects specifically programmed for each visual content which are sent to a motion system integrated into either a platform or a seat. The resulting motion is perfectly synchronized with the on-screen action, thus creating an unmatched realistic immersive experience. As of today, many Hollywood studios offer D-BOX Motion Code® on their motion pictures in commercial theatres, on DVDs and Blu-rays. By reaching agreements with various industry leaders, D-BOX's award-winning motion technology is gradually proving itself as a new global standard. D-BOX is a public company whose shares are traded on the Toronto Stock Exchange under the symbol DBO. For further information please see www.d-box.com.

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ABOUT FRANK THEATRES
Frank Theatres currently owns and operates 25 theatres and 256 screens in New Jersey, Pennsylvania, West Virginia, North Carolina, South Carolina, Georgia and Florida. Today, guided by 3rd generation leadership and a seasoned management team, Frank Theatres continues their growth with upcoming projects to include sites in Delray Beach, FL., West Palm Beach, FL., Cary, NC., Holly Springs, NC., Southern Pines, NC., Kingsport, TN., Ranson, WV., and Princeton, NJ. For more information, visit www.franktheatres.com.

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